

Globant ▶  
Enterprise AI



# Flows

## Introduction

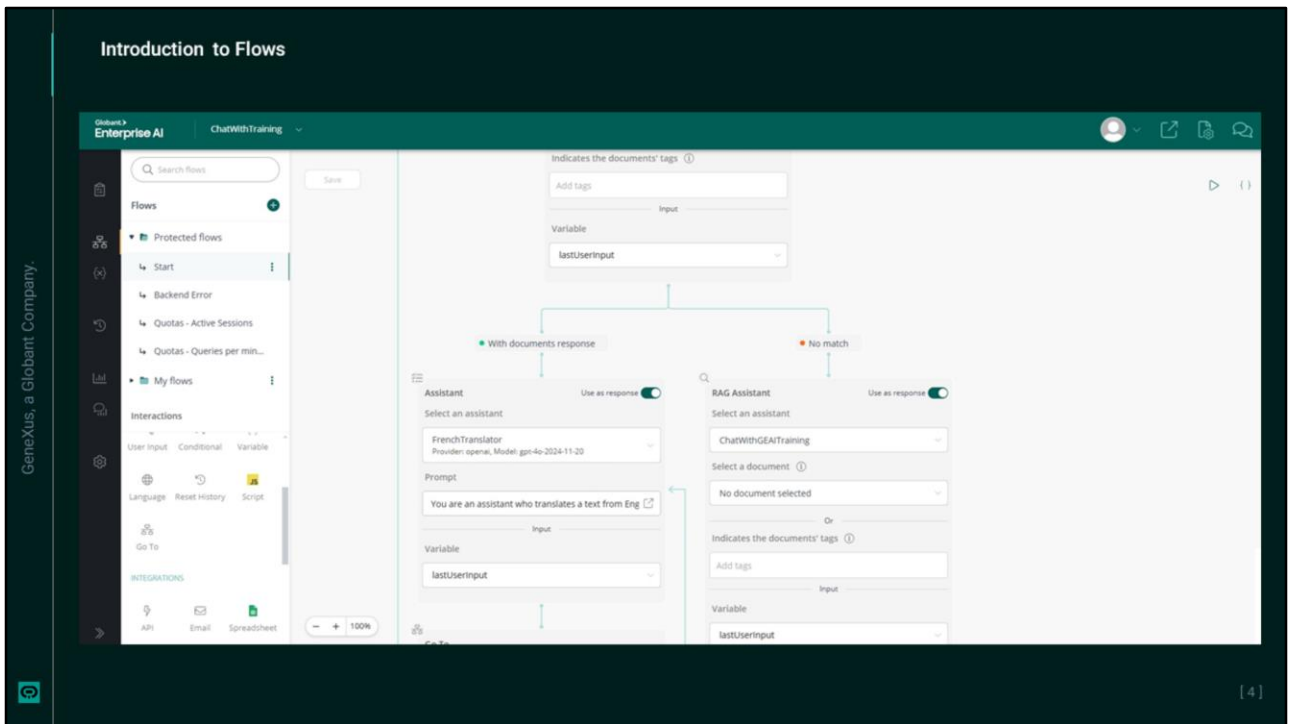


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Create conversational solutions tailored to the specific needs of each organization, leveraging the capabilities of **generative and deterministic artificial intelligence**.



Flows is Globant Enterprise AI's offering for creating conversational solutions tailored to the specific needs of each organization, leveraging the capabilities of generative and deterministic artificial intelligence.



Interaction with end users can be significantly improved, as not only is it possible to develop chatbots that respond accurately and appropriately, but it also facilitates the integration of specialized assistants, such as Data Analyst Assistants, API Assistants, Chat with Data Assistants and RAG Assistants.

This means that a conversational flow can simultaneously leverage data analysis, integration with external APIs, conversation with documents and the generation of contextual responses.

As a result, the conversation is enriched, providing more complete and accurate answers to end users.

Next, let's create our first flow.

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